



Benchmark Analysis

When laying the groundwork for business improvement and strategic planning, 'benchmarking' is an essential ingredient. The MVP Business Solutions 'Benchmark Analysis' was the first industry program of its kind and collision centres across the region have since taken advantage.

The cornerstone is its ability to provide operators with an ongoing, real-world assessment of their performance as it compares to other shops of similar size.

Under the guidance of your MVP Business Solutions Manager, learn the fundamentals of the benchmarking process and how it can be used to drive ongoing business improvement. This includes the valuable feedback gained from understanding and measuring Key Performance Indicators (KPIs), what to do with the results, setting your benchmarking goals and benchmarking against industry standards.

MVP Business Solutions Benchmark Analysis helps get the most from your business by:

- Clarifying the current state of business performance
- Comparing performance against similar collision centres across the region
- Identifying the most significant areas for improvements
- Using KPIs to set targets and measure progress
- Helping to foster an environment of continuous improvement

Available as part of PPG's comprehensive support package, the MVP Business Solutions program is aimed at helping customers to improve performance across the full spectrum of business activities.

